



David Guerra Serrano

Product Designer / UX / UI
Madrid (Spain)

About me

UX/UI Designer · Sketch · InVision · Agile · SCRUM Manager ·
User Research · Prototyping · Wireframing

More about me:

<https://davidguerraserrano.es/>

Experience

Freelance UX/UI

Product Designer consultancy
Jan. 2023 - Present
Remote - Madrid (Spain).

Grupo DKV

Product Designer Lead
Jan. 2021 - Jan. 2023 (2 years)
Remote - Madrid (Spain).

The Bridge | Digital Talent Accelerator

UX/UI Teacher
Dec. 2020 - Present (1 year 10 months)
Madrid (Spain).

BABEL

UX/UI Designer. Product designer
Dec. 2018 - Jan. 2021 (2 years 2 months)
Madrid (Spain).

Tanta Comunicación

UX/UI Product Designer
Nov. 2016 - Dec. 2018 (2 years 2 months)
Remote - Madrid (Spain).

iAhorro.com

UX/UI and Front Designer(6 months)
Jun. 2016 - November 2016
Madrid (Spain).

Contact

+34 628 037 358

hola@davidguerraserrano.es

[www.linkedin.com/in/
davidguerraserrano](http://www.linkedin.com/in/davidguerraserrano)

www.davidguerraserrano.es

Software

Figma Invisio
Zeplin
Photoshop
InDesign
Illustrator

Languages

Spanish
(Native)
English (B2)

UX / UI
Product Design
Research
Digital Design
Marketing

Voluntering

Plant-or-te-Planet
ACOPE
Universo Accesible Foundation
Fundación Fondo Kati

Part of...

EVA MÓVIL
Bolaboo Digital
Ubuntu Art Gallery
Track4Face

Lamoderna

Digital Art Director
Oct. 2014 - Jun. 2016 (1 year 9 months)
Madrid (Spain).

Yves Rocher

Art Director
Jan. 2014 - Sept. 2014 (9 months)
Madrid (Spain).

EPM PUBLICIDAD

Graphic designer
Ago. 2013 - Dec. 2013 (5 months)
Remote.

Mundocom Spain

Trainee Art Director
May. 2012 - Apr. 2013 (1 year)
Madrid (Spain).

Education

Estudio Torres Buriel

UX/UI Product Design Master (2017)

University Rey Juan Carlos

Advertising & RRPP Degree. (2011 - 2015)

CEI Escuela de Diseño

Web Design Master. (2016 - 2016)

AULA CREATIVA

Advertising Creativity Master. (2015 - 2016)

IES ISLAS FILIPINAS

Graphic Design & editorial production. (2009 - 2011)